



## JOHNNA LACEY

Arts and Culture Grant Writer | Nonprofit Grant Strategic Adviser |  
Nonprofit Communications Consultant

**J**ohnna Lacey is an arts and culture grant proposal writer, adviser and communications consultant to the nonprofit industry. She has over 20 years' experience in the fields of communications, journalism, copywriting, and marketing, as well as working in the nonprofit industry, working with donors, fundraising, relationship building, emotional intelligence, and training leaders and teams.

Johnna helps nonprofits build a sustainable funding strategy by:

- Effectively telling their **stories**
- Influencing their **donors**
- Treating their **funders** as human beings
- Hitting their **goals** and taking their organization to **higher levels**

She assists arts and culture organizations have a greater community impact and get top quality grant funding by:

- Guiding them in the grant process
- Assisting with their communications
- Strengthening relationships to target the right donors

She is a consultant, strategist, researcher, relationship builder.

Above all, she is a passionate storyteller and energetic supporter of her clients' goals and mission.

### CONTACT:

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### SPECIALIZING IN

- Grant application process
- Nonprofit communications and strategy
- Donor relationship development

Grant application writing • Grant research • Grant application templates and preparation • Development audits • Communications audits • Fundraising consultant • Board development, training • Nonprofit consultant • Donor relationship building

### ORGANIZATIONS

- Symphony orchestras
- Youth development in the arts
- Opera
- Dance
- Museums
- Performing arts
- Garden associations

